



Thursday, June 21, 2018
6:25 pm
Grant Park



Partnership Opportunities

Partner for a Cure

\$14,000

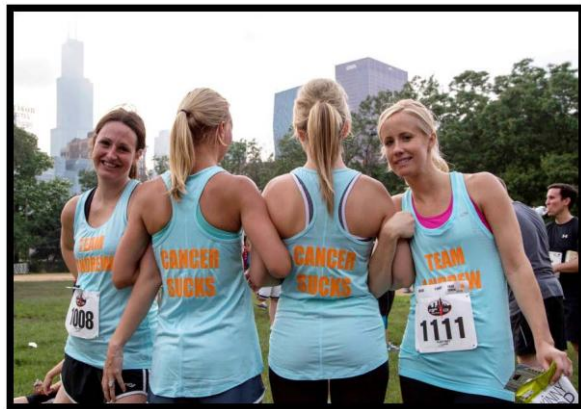
Each dollar will represent the 14,000 people diagnosed with a blood cancer each year in the U.S.

The race will be named the ABC 7 Gibbons 5K presented by your company name and you will be the official sponsor of our “Heroes of Hope” tent.

Your partnership with our race will be announced via a press release and an email sent to persons in our database.

Your company name and logo will be promoted on all social media outlets, all eblasts and all promotional materials including race T-shirts.

Your logo will appear on all premier event banners, including prominent placement at the live start on ABC 7 news.



A pop up ad will be placed on the event website that announces our partnership, in addition your logo and link to your website will be featured on our event website.

Your logo will be largely displayed on all digital marketing for the race.

Onsite vertical signage for participant photos with your logo.

Fifty complimentary registrations, a 10 by 20 tent with snacks and beverages on race day for onsite promotion.



Partner of Inspiration \$10,000

Logo placement on all print materials, website and email blasts.

Logo on Sponsor banner by start and finish during live on ABC 7 news.

Fifteen complimentary registrations and a 10 by 20 tent for onsite promotion.



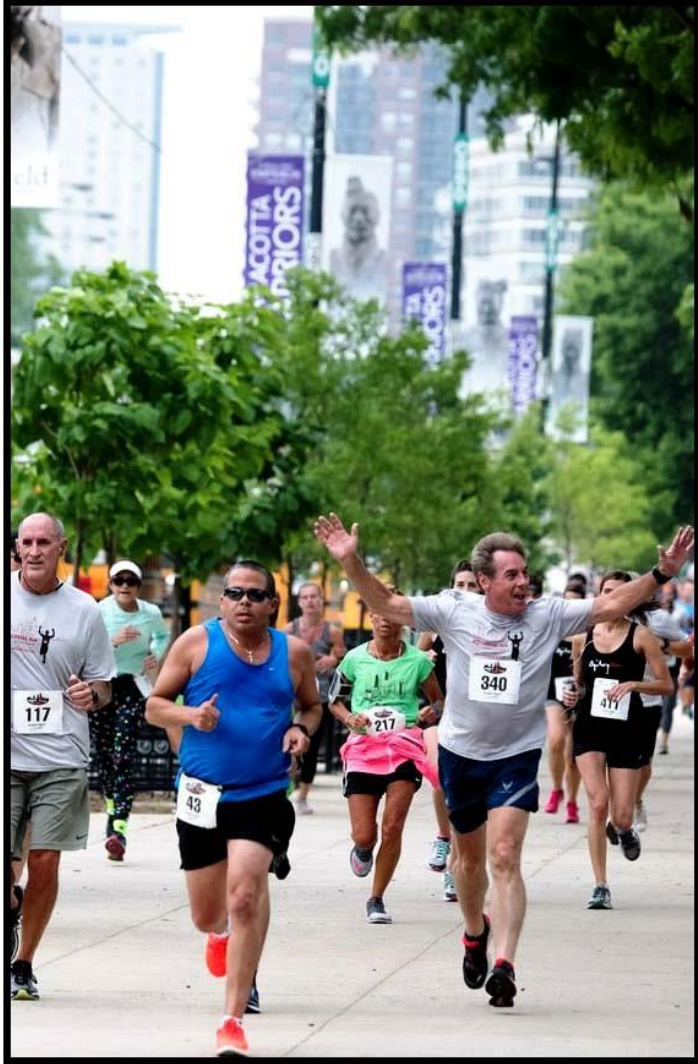
Partner of Hope \$5,000

Logo placement on all print materials, website and ten email blasts.

Banner placement by the course visible to all participants.

Ten complimentary registrations and a 10 by 15 tent for onsite promotion.





Partner of Compassion

\$2,500

Logo placement on event website and five email blasts.

Five complimentary registrations and a 10 by 10 tent provided for onsite promotion.



Partner of Awareness

\$1,000

Two complimentary registrations and a 10 by 10 tent provided for onsite promotion.



Custom Sponsorships are also encouraged!

Contact Arleen Boudart at Arleen@LRFmail.org for more information.